

Produvia Ltd. (operators of the weavingThings service) (“Company”, “we”, “us”, or “our”) respects the privacy of the users (“user” or “you”) of our application and website located at *weavingthings.com* and *www.produvia-net.com*, including other media forms and media channels related or connected thereto (collectively, the “Service”). This Privacy Policy applies to data collected by us through this Website, our application and the services offered on this Website as well as any offline support services.

PLEASE READ THIS PRIVACY POLICY CAREFULLY. BY ACCESSING OR USING OUR APPLICATION, WEBSITE AND/OR SERVICES, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND AND AGREE TO BE BOUND BY ALL THE TERMS OF THIS PRIVACY POLICY AND OUR WEBSITE TERMS OF USE. IF YOU DO NOT AGREE TO THE TERMS OF THIS PRIVACY POLICY, EXIT THIS PAGE AND DO NOT ACCESS OR USE THE SERVICE.

CHANGES TO THIS PRIVACY POLICY

We may, in our sole discretion, change this Privacy Policy from time to time. Each time you use the Produvia service, the current version of this Privacy Policy will apply. Any changes to this Privacy Policy will be effective immediately upon the posting of the revised terms on this Website.

Accordingly, each time you use this service you should check the date of this Privacy Policy (which appears at the beginning of this document) and review any changes since the last time you used this service.

What Information do we collect and how we use it

The Produvia service collects two types of information: (a) information that personally identifies you that you provide directly when you use various services (such as your name and e-mail address) (“Personally Identifiable Information”); and information that does not personally identify you that may be gathered by means such as analyzing application usage patterns or navigation patterns (such as the number of users who use our application on a daily basis) (“Non-Personally Identifiable Information”).

Non-Personally Identifiable Information

“Non-Personally Identifiable Information” is information that, without the aid of additional information, cannot be directly associated with a specific person.

From time to time we and/or our authorized third party service providers or advertisers may collect Non-Personally Identifiable Information such as how many users use our application, the number and types of connected devices managed by the service, the user’s mobile operating system etc. We collect this information through the use of the weavingThings service.

We analyze Non-Personally Identifiable Information gathered from users of our service to help us better understand how our service is being used. By identifying patterns and trends in usage, we are able to better design our services to improve users’ experiences, both in terms of content and ease of use.

We may share Non-Personally Identifiable Information we collect under any of the above circumstances with third parties and our affiliate companies to develop targeted advertising or content and services that we hope you and other users will find of interest. We may combine Non-Personally Identifiable Information we collect with additional Non-Personally Identifiable Information collected from other sources and share this aggregated information with third parties, including advisors, advertisers and investors, for the purpose of conducting general business analysis. For example, we may tell our advertisers the number of users of our service and the most popular features or services accessed. However, please be assured that this information does not contain any Personally-Identifiable Information.

Personally-Identifiable Information

“Personally-Identifiable Information,” in contrast to “Non-Personally Identifiable Information”, is information such as a name or e-mail address that, without more, can be directly associated with a specific person. Any information that you submit on this service will be used (a) to authenticate your identity for access to our services; (b) to carry out your requests and respond to your inquiries; (c) in accordance with the terms of this Privacy Policy; and (d) as otherwise disclosed at the point where such information is collected. In addition, we may use your information as follows:

Company and Marketing Communications. We may use your name and e-mail address to send you notifications regarding new services offered by our service that we think you may find valuable. We may also send you service-related announcements from time to time through the general operation of the service. Generally, you may opt out of such notifications at the time of registration or through your account settings, though we reserve the right to send you notices about your account even if you opt out of all voluntary notifications.

Third Party Service Providers. We may share your Personally-Identifiable Information with our authorized service providers that perform certain services on our behalf. These services may include fulfilling orders, providing customer service and marketing assistance, performing business and sales analysis, supporting our application or Website functionality, and supporting contests, sweepstakes, surveys and other features offered through our service. These service providers may have access to Personally-Identifiable Information to the extent needed to perform their functions but are not permitted to share or use such information for any other purpose.

We reserve the right to disclose any Personally-Identifiable Information or Non-Personally Identifiable Information if we believe disclosure is appropriate in connection with efforts to investigate, prevent or take other

action regarding illegal activity, suspected fraud or other wrongdoing; to protect and defend the rights, property or safety of our Company, our users, our employees or others; to comply with applicable law or cooperate with law enforcement; or to enforce our Terms of Use or other agreements or policies; in response to a subpoena or similar investigative demand, a court order or a request for cooperation from a law enforcement or other government agency; to establish or exercise our legal rights; to defend against legal claims; or as otherwise required by law. In such cases, we may raise or waive any legal objection or right available to us.

UPDATING YOUR INFORMATION

We want to be sure that we keep only the most accurate and up to date information about you in our records. If you wish to update your account information, log into your account via the application. If you forget your password, you can reset it via the registered user sign-in page screen. If you wish to cancel your account, please contact contact@produvia-net.com. We will retain in our files some personal information to prevent fraud, to troubleshoot problems, to assist with any investigations, to enforce our Terms of Use and to comply with legal requirements as is permitted by law. Therefore, you should not expect that all your personal information will be completely removed from our databases in response to your requests. Even after you remove information from your profile or delete your account, copies of that information may remain viewable elsewhere to the extent it has been shared with others, it was otherwise distributed pursuant to your privacy settings, or it was copied or stored by other users. Also, certain types of communications that you send to other users cannot be removed, such as messages. Additionally, we keep a history of changed information to investigate suspected fraud with your account.

COLLECTION AND USE OF INFORMATION BY THIRD PARTIES GENERALLY

In our contracts with our contractors, affiliates, vendors and suppliers, we prohibit them from disclosing Personally-Identifiable Information received from us, other than in accordance with this Privacy Policy. However, third parties are under no obligation to comply with this Privacy Policy with respect to information that you provide directly to those third parties or that those third parties collect for themselves.

OTHER SITES, APPLICATIONS OR SERVICES

This Privacy Policy only addresses the use and disclosure of information we collect from you on or relating to this service. Other applications or services that may be accessible through our application have their own privacy policies and data collection, use and disclosure practices. If you use any such application or service, we urge you review that service's privacy policy. We are not responsible for the policies or practices of third parties.

SECURITY

We have reasonable and appropriate security measures in place in an effort to protect against loss, misuse and alteration of the information under our control. For example, our application encrypts sensitive information such as your password and your Personally-Identifiable Information using secure socket layer (SSL) technology to provide for the secure transmission of the information from your computer to our servers. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. In addition, we cannot control the actions of others with whom you share your information. Therefore, we cannot guarantee or warrant the security of any information transmitted to or from this Website and are not responsible for the theft, destruction or inadvertent disclosure of your information.

If you have registered with our service, access to your account is protected by your password. We recommend that you do not disclose your password

to any other person, that you include a combination of letters and numbers in your password and that you change your password often. You are solely responsible for maintaining the confidentiality of your password and account and are fully responsible for all activities that occur under your password or account. You agree to notify us immediately of any unauthorized use of your user name, password or account, either with or without your knowledge. We will not be liable for any loss that you may incur as a result of someone else using your user name, password or account. However, you could be held liable for losses incurred by us as a result of the misuse of your user name, password or account.

BUSINESS TRANSFERS

As we continue to develop our business, we may sell or purchase assets or other businesses. In the event of a merger, acquisition or other sale of all of our assets or assets relating to this Website, all Personally-Identifiable Information, Non-Personally Identifiable Information and any other information that we have collected about our users will be transferred to such entity as one of the transferred assets. If any bankruptcy or other reorganization proceeding is brought by or against us, all such information may be considered as asset of ours and may be sold or transferred to third parties.

CONTACT

If you have any questions regarding our Privacy Policy, please contact us at

contact@produvia-net.com.

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